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**City of Helsinki**

Tourist & Convention Bureau  
Pohjoisesplanadi 19, P.O. Box 28  
FI-00099 CITY OF HELSINKI

Tel. +358 (0)9 3101 3300, fax +358 (0)9 3101 3301  
[tourist.info@hel.fi](mailto:tourist.info@hel.fi)

Tourist Information  
2 May-30 September: Mon-Fri 9am-8pm, Sat-Sun 9am-6pm  
1 October-1 May: Mon-Fri 9am-6pm, Sat-Sun 10am-4pm  
[www.visithelsinki.fi](http://www.visithelsinki.fi)

SPECIAL INTERESTS 2010

HELSINKI

Finland



[WWW.VISITHELSINKI.FI](http://WWW.VISITHELSINKI.FI)



# Helsinki – where Eastern Exotica meets Scandinavian Chic



## Helsinki is one of Europe's fastest growing metropolises.

The City of Helsinki has received a good deal of publicity in recent years. In several surveys Helsinki has been voted one of Europe's most important cities for business. Helsinki has also been ranked one of the most competitive and safest city in the world and among the best in terms of the quality of life.

**According to the latest survey** carried out by Wonderful Copenhagen, Helsinki is considered the most modern and trendy city the Baltic Sea Region. Helsinki also possesses a strong image as a congress destination. According to statistics compiled by the UIA (Union of International Associations), Helsinki ranked 6th among the world's international congress cities (2006).

**Helsinki has a dynamic business life.** Every seventh Finnish company is based in Helsinki. In all the service sectors, Helsinki-based enterprises account for at least a quarter of the entire country's turnover, and the contribution of Helsinki to the educational and training field amounts to almost a half.

**Strong areas of expertise** in Helsinki include the information sector, electronics, bioengineering and the shipbuilding industry. The city's various administrative departments themselves also constitute centres of expertise. The City of Helsinki employs over 38,000 people, all of whom make their own contribution towards its advancement and progress.

**Within the framework** of the visitors' programme set up by the city, the expertise of the different departments is now available to other professionals and specialists. Visitors can gain familiarity with health care and the care of the elderly, youth work, or the day care system. Pure water and an unpolluted environment are obvious contributors towards a high quality of life. Helsinki Water, the Environment Centre, and the council unit responsible for waste management demonstrate their abilities in this connection.

**The Helsinki City Tourist & Convention Bureau** warmly welcomes you to visit Helsinki.

## Distances to Helsinki



## Helsinki in a Nutshell

Facts about Finland	
Gained independence	1917
Total area	338 436 km <sup>2</sup>
Population	5 325 000
EU member since	1995
Euro currency since	2002

Facts about Helsinki	
Founded	1550
Capital of Finland since	1812
Total area	715 km <sup>2</sup>
Shoreline	98 km
Islands	315
Population	576 632
Population in Greater Helsinki area	1 320 220
Finnish speaking	84.3 %
Swedish speaking	6.1 %
Other languages	9.6 %
Evangelical Lutheran	67,0 %
Orthodox	2.0 %
Other	2.0 %
No religious denomination	29.0 %
Hotels	47
Other accommodation establishments	15
Restaurants	1 200
Museums	74

## Special Interest Programmes in Helsinki

VisitHelsinki is responsible for all special interest visits to the City of Helsinki and its various departments. All visits and possible visit-related lectures and tailor-made and organised by VisitHelsinki's Handling Agent.

- Architecture • City Planning • Education • Environment • Finnish Design • Functional Home • Health Care • Helsinki City Organization • Library • Music • Social Services • Sports • Urban Statistics and Research • Visit a Finnish Home • Youth Programmes

More information in English about the Special Interest programmes is available on our website [www.visithelsinki.fi](http://www.visithelsinki.fi). For more information in Chinese, please visit [www.visithelsinki.cn](http://www.visithelsinki.cn) and in Japanese [www.visithelsinki.jp](http://www.visithelsinki.jp).



## Bookings

Special Interest visits are tailored according to every group's needs. All bookings are made through our handling agent listed below. Visits and seminars are mainly organised in the Finnish, Swedish or English languages. Arrangements for interpreters, transportation, accommodation, city sightseeing and other guided tours can be made by the handling agent.

## Handling Agent

TTE-The Travel Experience Ltd  
Eteläinen Hesperiankatu 10 A 10  
FI-00100 Helsinki, Finland  
Tel +358 9 622 9810  
Fax +358 9 622 98120  
info@travel-experience.net  
www.travel-experience.net

## Visa support

Handling Agent authorised by VisitHelsinki can provide visa support for a maximum 3 days per visit. Detailed instructions concerning visa support and all other arrangements related to Special Interest programmes are available from our handling agent.

## Costs

Handling fees and possible charges for each programme's guided tours and lectures are available in English on our website [www.visithelsinki.fi](http://www.visithelsinki.fi). For more information in Chinese, please visit [www.visithelsinki.cn](http://www.visithelsinki.cn) and in Japanese [www.visithelsinki.jp](http://www.visithelsinki.jp).

Arrangements for transportation, interpretation and accommodation are not included in the prices.

## Cancellations and changes

For cancellations and changes, the following fees apply:  
- cancellation 5 business days or more before due date 150 €  
- cancellation 2 – 5 business days before due date 220 €  
- no show or last minute cancellation full price  
- change fee 150 €

## Sample Data Sheet

# Helsinki City Presentation

Helsinki is a fresh, distinct, and a manageable-sized city where businesses, research institutions, and higher places of learning interact closely. Helsinki is also one of Europe's fastest developing metropolitan areas. The city of Helsinki is the biggest employer in Finland with around 38,000 employees.

The citizens of Helsinki have the highest buying power in Nordic countries. The high level of education and strong work moral guarantee professional workforce for a wide variety of industries and focus areas. Salaries and costs are similar to those in central Europe. If you are visiting Helsinki for the first time, we do recommend you to have primarily Helsinki City Presentation and then additional seminar or lecture from the special area needed.

## City Helsinki, Capital of Finland

**Name of organization:** VisitHelsinki  
**Profile:** Presentation introducing basic functions of Helsinki City. Introduction on city population, employment, government and city administration, city budget of the Helsinki City and its different forms of activities.  
**Programme:** Total duration 1 hour  
**Lecture:** Slide presentation  
**Presentation:** Presenting the functions of Helsinki City  
**Experts:** A responsible person will give the lecture.  
**Languages:** English  
**Period:** All year around  
**Confirmation of booking:** 30 days before the visit  
**Number of visitors:** Maximum 40 persons per group depending on the place of visit  
**Other information:** Arrangement for transportation, interpreter or guide must be arranged by the responsible travel agency or the visitor. Beverages, coffee/tea, or lunch served with extra charge  
**Prices and special terms:**  
290 € per group, including VAT 22 %  
Price includes presentation and the VAT 22 %.

